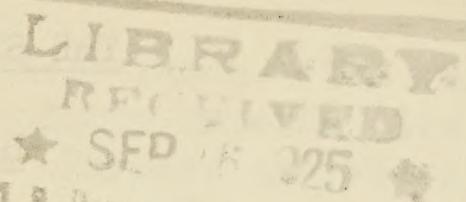


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UNITED STATES DEPARTMENT OF AGRICULTURE

Extension Service

Office of Exhibits

A Summary of the Exhibit

THE SERVICE OF ROADS

A scenic booth exhibit showing six types of service rendered by good roads and how they permit cheaper operation of motor vehicles.

Specifications

Floor space - - - - - 12 ft. front, 8 ft.
Wall space - - - - - None (deep).
Shipping Weight - - - - - 1180 lbs.
Electrical Requirements - 110 volt A. C.,
current. Booth has 4 electrical circuits
requiring a total of 680 watts.

THE SERVICE OF ROADS

How It Looks

Seven paintings representing various phases of highway service, each placed in a separate niche with concealed lighting, and several miniature automobiles, are used in making up this exhibit. The large painting in the center section shows a striking contrast between the value of a modern improved highway and an unimproved earth road. A highway, partially modeled, forms the connecting link between the five scenes.

On the left section three paintings show the value of the roads with reference to recreation, education and church attendance. Three paintings on the right section show the service of the roads in marketing livestock, perishable crops and milk. The booth is 12 feet across the front, 8 feet deep and 7 feet high.

What It Tells

The central painting tells a story that will interest all of those who use the auto truck. The good road allows large loads to be hauled quickly at a minimum cost on account of the smoothness of the road. Those who are obliged to haul small loads over unimproved earth roads do so at a great disadvantage and the cost is not only high but the uneven road-surface is hard on the truck.

Owing to good roads many thousands of persons are now touring the country by automobile. This class of our citizens not only greatly enjoy good roads but have come to believe that it is their right to expect good roads.

Methods of education have been changed by good roads. The picture showing the use of the auto bus in a rural district for bringing children to a centralized school shows how roads effect the rural school system.

With good roads and an automobile country people can now attend church services at a place where they possibly could not attend when depending upon horse

drawn vehicles and unimproved earth roads. The value of the truck for marketing farm products depends directly upon the character of the road. Farmers are vitally interested in the good roads movement. That the service of roads cannot always be measured by dollars and cents is a part of the story told by this exhibit.

Where to Get Information

The following information may be obtained free of charge from the U.S. Department of Agriculture, Washington, D. C.

Public Roads Vol. 5. No. 5. July 1924- Transportation of Milk by Motor Truck.

Public Roads Vol. 6. No. 6 August 1924- Transportation of Hogs by Motor Truck.

Farmers' Bulletin 505- The Benefits of Good Roads.

